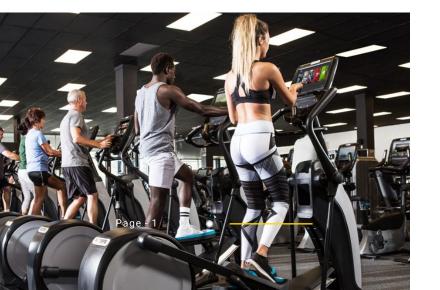
# **ProFitness**

Corporate Profile 2023

### Premium Fitness Spaces

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### Total Fitness, Wellness, Sports & Recreation solutions for Hospitality, Commercial, Residential, and Institutional spaces in Maldives.



ProFitness provides the hospitality industry, commercial clubs, and institutional spaces with seamless solutions for their fitness, wellness, sports, and recreation needs. With expertise in health, technology, and engineering - we offer complete and innovative solutions that drive a competitive edge for our clients. Whether it is through state-of-the-art fitness facilities, sports surfaces, recreation centers, or luxury in-room wellness solutions.

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### **Content List**

01.	Our Story	03
02.	Our Promise	04
03.	How We Work	05
04.	Our Solutions	06
05.	Our Clients	08
<b>06.</b>	Our Partners	09
07.	Key Projects	10





# Premium Fitness Spaces

**YEARS OF** 07+**EXPERIENCE** 

30+ HOSPITALITY **CLIENTS** 



PARTNERS

#### **Our Story**

**Total Fitness, Wellness, Sports & Recreation** solutions for Hospitality, Commercial, Residential, and Institutional spaces in Maldives.

Traveler expectations are drastically changing as they integrate technology into health and wellbeing. Hotels can no longer afford to use poorly maintained fitness facilities.

ProFitness was created in 2016 when a strong passion for wellness joined the expertise of technology and engineering. In partnership with leading global brands, ProFitness creates high-quality wellness and recreation spaces that are properly maintained and functioning to the best of their abilities.

#### **Our Promise**

#### **#1 IN SERVICE**

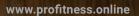
Swift, Seamless, and Systematic. We guarantee you the best service and make sure all your requirements are met.

#### **INNOVATIVE SPACES**

By integrating decades of experience in wellness and technology, we design and create spaces that help you standout.

#### **RELIABLE PARTNERSHIPS**

We have gained the trust of over 30 properties in the Maldives since our founding in 2016, which includes some of the biggest hotel brands.





# How We Work







#### DESIGN

Thoroughly understand client requirements and space before preparing an equipment and flooring layout along with 3D renders.

#### INSTALLATION

After layout confirmation and delivery of equipment, installation is completed in approx. 2-3 days. Installation report informs clients about status of equipment and any outstanding issues.

#### SERVICING

We can provide lifetime servicing for equipment under contract. Our service team is ready to travel within 24 hours of reporting any issue. The team prepares a service report after every service visit.

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### Our Solutions

#### **FITNESS SPACES**

ProFitness provides total fitness solutions for Hospitality, Commercial Clubs, Residences, and Institutions – from design to installation to maintenance.

With predictive maintenance, you no longer have to worry about poor user experiences and costly downtimes. Our Precor-certified service team uses a computerized maintenance management system (CMMS) application. This allows you to directly log tasks into the system while we remain in control of all maintenance tasks.

Our attentiveness to functionality of equipment and attention-to-detail mindset ensure your fitness and recreation facilities are always functional and safe.

#### INDOOR FITNESS SPACES

ProFitness helps you stand out by connecting your market's fitness preferences with your distinct personality. We design, install, and maintain thoughtful fitness spaces that suit both your users' expectations and business' requirements.

From overwater fitness centers at 5-star resorts to fitness facilities at luxury condominiums, our team is experienced in every aspect of your fitness center project – including the design of equipment layout, flooring, equipment installation, and servicing.

#### OUTDOOR FITNESS SPACES

Titled the future of fitness by experts, outdoor fitness spaces represent a golden opportunity for hotels and resorts, commercial fitness centers, residences, and institutions to distinguish themselves from competition.

ProFitness designs, installs, and maintains premium outdoor fitness spaces that are suited for the tropical environment of Maldives. From the proper layout to high-quality flooring to the ideal equipment and accessories for your users, we make your outdoor fitness project hassle-free.

#### IN-ROOM FITNESS

In-room fitness is transforming fitness in Hospitality. Guests want to workout within the comforts, privacy, and safety of their hotel room.

ProFitness is partnered with innovative fitness brands to bring you premium equipment that gives your guest the maximum experience while taking up minimal space in the room.

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#### SPORTS FACILITIES

ProFitness develops premium sport facilities for resorts, islands, and institutions, so you can stay in the race. We install world-class artificial grass surfaces for sports such as football, futsal, and tennis; highly durable elastic floors for multipurpose areas; and safety flooring for swimming pools and other wet areas. We are also partnered with Orange Padel, whose courts are the new standard in the world of padel.



#### **RECREATION SPACES**

ProFitness is partnered with the leading pool table manufacturer in the industry, Olhausen, to bring premium recreation solutions that match your property's aesthetics. Whether you would like outdoor game tables, indoor game room additions, or a high-quality pool table or shuffleboard.



#### WELLNESS

Expecting beyond fitness center and spa, travelers are looking for a full wellbeing experience to be incorporated into their stay. Take care of your guests physical, mental, and social health with premium wellness spaces such as yoga studios and aqua aerobics. From the ideal flooring to the right equipment, ProFitness offers complete wellness solutions.

### **Our Clients**

#### HOSPITALITY

ProFitness extends your property's luxury into fitness, wellness, sports, and recreation experiences - so you stand out in the competitive hotel market in Maldives.

Whether you need a fully equipped guest fitness center, an in-room luxury fitness space, a yoga pavilion, or a state-of-the-art padel court, the ProFitness team completes every project with exceptional service. Our flexibility, attention to detail, and experience allows us to seamlessly work with resorts and hotels. Our clientele includes over 30 luxury resorts in Maldives.

#### COMMERCIAL CLUBS

Most fitness centers lose 50% of their new members within the first half of the year. With ProFitness, you will create premium indoor and outdoor fitness experiences that are irresistible to join and impossible to let go.

Our total fitness solution makes it hassle-free to launch a premium fitness center, with our team taking responsibility from the design stage to installation to maintenance.

The success of your commercial fitness center depends on a variety of factors, from the quality of your flooring to the convenience of your layout to the availability of equipment. That is why ProFitness partners with leaders in fitness technology and works with an experienced team, guaranteeing our clients uncompromised quality.

#### > RESIDENCES

With the growing popularity of fitness and healthier lifestyles, a premium fitness facility is one of the best ways to attract and retain high-value residents.

Our experienced and qualified team ensures you have a proper design and invest in the right equipment, flooring, and accessories for your property and residents.

Residences will further standout with our solutions for wellness, recreation, and sports. Along with premium fitness equipment, ProFitness is partnered with top flooring and sports turf companies, the leader in pool table manufacturing, and state-of-the-art padel courts.

#### INSTITUTIONS

Enhance the productivity of your employees; build and strengthen connections among students and staff. ProFitness delivers tailored solutions for your business, whether you require a fully equipped fitness center, a recreation space, or a sports facility.

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### Our Global Partners



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# **Our Client List**



### Our Key Projects

Design and installation of fitness facilities and accessories for main guest fitness center, staff fitness center, private island fitness center; contract servicing



#### **Waldorf Astoria Maldives Ithaafushi**

Our project with Waldorf Astoria Maldives Ithaafushi is one of the largest fitness equipment installations in a Maldives resort. Ahead of the Hilton resort's opening in 2019, ProFitness designed and installed fitness centers in the main resort; staff area; as well as its exclusive Ithaafushi – The Private Island, which was unveiled in 2021.

Waldorf Astoria Maldives Ithaafushi's fitness center offers guests both a stunning place to keep fit and a relaxing space to meditate. The fitness center allows guests to boost their metabolism, gain body strength, reduce body fat, increase cardiovascular fitness, improve mobility and flexibility.

The project scope included design and installation of Precor cardio and strength equipment, Assault Fitness HIIT cardio equipment, ZIVA and ROCKIT Fitness free weights and accessories. Our team also provides bi-monthly servicing to ensure the fitness spaces are always functional and safe.

Design and installation of fitness facilities for main guest fitness center and in-villa fitness center



Design and installation of fitness facilities, accessories, and flooring for two fitness centers



#### **Milaidhoo Island Maldives**

Milaidhoo's most upscale room, the Two-bedroom Ocean Residence, was introduced in 2022. The overwater residence not only boasts a separate living room and personal butler, but also a private fitness center concealed under the roof as a secret space for workouts, private yoga and meditation sessions while enjoying an inspiring view. ProFitness installed Precor cardio equipment, dumbbell Rack, Multi Adjustable bench, and ZIVA dumbbells set.

ProFitness also installed the resort's main gym in 2018 and later upgraded the equipment from basic led screen to IPTV touch screen to enhance guest experience.

#### **Oceanfront Residence**

Oceanfront Residence is a luxury 13 storey condominium situated in Hulhumale', comprising two towers with a total of 145 units and each with a fully equipped gym. These are the largest fitness facilities at a condominium in Maldives.

The scope of the project included design and installation of Precor cardio and strength equipment, ZIVA free weights and accessories, and TopFlor flooring. The project was delivered in Q4 of 2020.

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# *⊘ProFitness*

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